

# Capri Summer School

## The Future of the Business School Program

### *Leadership Development for Early Career Faculty (ECF)*

I Edition, 17-21 June 2019

*Presented by the University of Naples "Federico II"*

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#### *Concept*

This is the first program to offer professional development for those moving into Business School leadership roles. It builds on the highly successful annual Capri Summer School on Qualitative Research Methods for doctoral students (<http://www.caprisummerschool.it>) launched in 2013 which has drawn participants from France, Austria, UK, Sweden, Russia, Germany, Belgium, Singapore, Japan, New Zealand.

Pressures on schools to prove their economic and social worth intensify. It is argued that they should differentiate their missions, as some are doing or generally re-orientate themselves to future challenges and opportunities. The 'Future of the Business School' program addresses the professional development of management academics and scholars as they take on significant management/leadership roles.

#### *Audience and topics*

The program is intended for those moving into substantive business school leadership roles. This may include course/program leadership, discipline group leadership, and/or functional leadership across a school, including responsibilities for pedagogy and teaching and learning, validation, and research management'. We would anticipate the majority of participants will be academic teaching and research staff. However, we would also hope that some colleagues in the administrative and professional support track moving into more senior roles would find value in attending. Topics covered will include: Business School strategy; intra-school organizational processes, curricula and research priorities; national and international contexts of business schools;

#### *Faculty*

- Bill Cooke (Director), Chair of Strategy, York Management School, ex-BAM Vice Chair
- Hugh Willmott, Professor of Management at Cardiff University & Cass Business School, REF-Research Excellence Framework Panel member
- Marie-Laure Djelic, Dean of the School of Management and Innovation at Science-Po, Paris

transnational actors – AACSB/EQUIS/AMBA, scholarly associations, publishers and ranking agencies.

#### *Venue*

The Capri School for ECF will take place on the island of Capri, Italy, at Villa Orlandi, a beautiful seventeenth century villa restored by the University of Napoli Federico II. The Villa, surrounded by a nice garden, includes all required facilities. Over ten desks equipped with PCs and Internet connections are available.

#### *Admissions*

Admission will be on a competitive basis. About 25 participants will be selected. Participants may self-nominate or be 'spotted' as beneficiaries by line managers/mentors informally, or through staff development processes.

#### *How to apply*

Applicants are invited to submit a single PDF file consisting of:

- **CV**;
- A **motivation letter** explaining the reasons behind the application.

All materials should be sent as a **single PDF file** by **15th February 2019**. An email receipt of the letter will be sent to acknowledge submissions.

Applicants will be charged a fee of **2,500 Euros**, excluding travel, meals and accommodation.

Apply online at <http://www.caprisummerschool.it/ecf>

- Andre Spicer, Professor of Organizational Behavior at Cass Business School
- Martyna Sliwa, Dean of Postgraduate Research and Education, University of Essex
- Alessia Contu, Chair of the Department of Management, University of Massachusetts, Boston
- Veronica Hope Hailey, Dean & Head of the School of Management, University of Bath